

1941.
NEW ZEALAND.

MARKETING DEPARTMENT

(EXPORT DIVISION).

ANNUAL REPORT (FIFTH) AND ACCOUNTS FOR THE YEAR ENDED 31st JULY, 1941.

*Presented to both Houses of the General Assembly pursuant to the Provisions of the
Marketing Act, 1936.*

CONTENTS.

ACCOUNTS—	PAGE
Balance-sheet	39
Dairy-produce	16, 34, 35
Fruit	38
Hides	31
Meat	25, 36, 37
Scheelite	32, 38
Tallow	30, 38
War Office Contracts	38
Wool	28, 37
Woolly Sheep-skins	29, 39
CONTRACTS BETWEEN THE UNITED KINGDOM AND THE NEW ZEALAND GOVERNMENTS FOR THE SECOND YEAR OF WAR, 1940-41	3
CO-OPERATION OF BOARDS AND ORGANIZATIONS WITH MARKETING DEPARTMENT	33
GENERAL	33
REPORTS—	
Dairy-produce—	
Accounts	16, 34, 35
Advertising Publicity and Sales Promotion	14
Bulk Purchase of 1940-41 Season's Butter and Cheese by United Kingdom Government	6
Completed Financial Operations for 1939-40 Season	3
Costs in Manufacture and Delivery of Butter and Cheese to f.o.b. Overseas Steamer	15, 16
Distribution of Butter and Cheese in United Kingdom under War Conditions	12
Exports: Quantities of Butter and Cheese exported	11
Freight Rates	14
Grading—	
Percentages of Butter and Cheese of Various Grades	10
Premiums for Quality	8
Quantities of Butter and Cheese graded	10
Quantities of Butter and Cheese paid for at Differential Prices	8, 9
Guaranteed Prices—	
1940-41 Season	7
1936-37 to 1941-42 Seasons	7
Marine Insurance	14
Payments by Dairy Companies for Butterfat-supplies	8, 15
Production: Increased Production of Cheese for Shipment to United Kingdom, and Change-over in New Zealand from Buttermaking to Cheesemaking	11
Sales of Butter and Cheese to Markets other than United Kingdom	13
Saving in Shipping-space, Methods of, and Alternative Processing Methods	13
Shipping	13
Storage: Erection of Emergency Cool Storage	11
Summary of Results of Purchase and Sale of Butter and Cheese for 1939-40 Season	5
Supervision and Inspection of Shipping, Transport, and Storage of Dairy-produce	14