

YEAR ENDING 31 MARCH, 1944

DEPARTMENT OF INDUSTRIES AND COMMERCE, TOURIST AND PUBLICITY—*continued.*

Number of Persons.		1943-44.	1942-43.	
1943-44	1942-43		Voted.	Expended.
VOTE—INDUSTRIES AND COMMERCE, TOURIST AND PUBLICITY— <i>continued.</i>				
<i>Subdivision No. II.—Tourist and Publicity—continued.</i>		£	£	£
OTHER CHARGES FOR AND INCIDENTAL TO—				
Advertising, photographs, books, newspapers, and other publications (within New Zealand)		200	200	(a) 509
Advertising New Zealand overseas: Special publicity work in connection with (part recoverable)—				
Advertising in newspapers and periodicals		150		
Advertising in United Kingdom (part recoverable)		500		
Films, photographs, pictures, and window displays, &c., preparation of and equipment for, wages, &c. (part recoverable)		19,200		
Folders, booklets, and posters		150		
Miscellaneous publicity and general expenses		400		
Reuters Telegram Co.: Payment for special telegrams		500		
Special advertising and follow-up work in other countries, including payment of commission		100		
		21,000	20,050	(b) 25,275
Audit fees		40	40	37
Bonuses and commissions to honorary agents		125	125	88
Trade and Tourist Commissioner for New Zealand in Australia: Representation allowance (also Industries and Commerce, £218)		217	217	263
Freight, cartage, and transport charges		100	100	57
Fuel, light, power, and water		500	500	(c) 317
Glade House, Eglinton Valley, and Te Anau—Wakatipu—Milford Track: Maintenance, including furniture and repairs, and compensation to workmen, &c.		2,000	2,000	(d) 3,440
Government ticket orders, to establish a credit for payment of (recoverable)		100	100	
Hermitage, Mount Cook, maintenance of (including furniture repairs, and compensation to workmen, &c., and refund to Mount Cook and Southern Lakes Tourist Co., Ltd., for net cost of operating hotel)		6,000	5,000	
Lakes Te Anau and Manapouri: Maintenance of steamers and jetties, including repairs, wages, purchase of stores, &c.		250	1,250	1,015
Law-costs		50	50	26
Maintenance of hostels, baths, or reserves at Little Barrier Island, Waiotapu, Te Puia, Tokaanu, Morere, Tarawera, Pukaki, and Te Anau Tourist Tracks, and reserves vested in Department		500	500	278
Minor agencies in New Zealand: Grants and expenses in connection therewith		130	130	81
Motor-vehicles, purchase of		1,250	250	
Office-cleaning		800	800	748
Office fittings and requisites		200	200	(e) 354
Overtime and meal allowances		600	400	(f) 758
Passenger bookings: Payment of claims made by tourists for losses incurred while travelling in New Zealand		50	50	
Postage, telegrams, and rent of boxes (part recoverable)		1,500	1,600	(g) 2,357
Printing and stationery		800	850	875
Queenstown Reserves: Maintenance, improvements, music, &c.		100	100	140
Rents of offices (part recoverable)		4,200	5,610	5,115
Rotorua Baths: Wages, repairs, baths and treatments for visiting doctors, staff, &c., sundry expenses, and compensation to workmen		5,000	3,500	(h) 5,417
Rotorua electric system: Expenses in connection with the change-over from 110 volts to 230 volts system		1,000	1,000	243

(a) Overexpenditure due to liabilities from previous years.

(b) Major portion of the amount expended on production of films for war-propaganda purposes.

(c) Underexpenditure due to expenditure incurred overseas offices not coming to charge.

(d) Overexpenditure due to liabilities carried forward from previous year.

(e) Portion of cost of furniture purchased for staff at Sydney and Melbourne offices engaged on Supply matters.

(f) Owing to reduction in trained staff on military leave it was necessary for present staff to work longer hours.

(g) Overexpenditure recoverable from Subdivision I and War Expenses Account.

(h) Overexpenditure due to increase in staff to cope with increase by general public and military authorities in use of facilities provided.