

The Education Department's Correspondence School broadcast a weekly session of forty-five minutes, which was later extended to two half-hour sessions. The programmes were arranged by Correspondence School teachers, and included talks on physical education, travel, music, and singing lessons.

*Women's Sessions.* Talks specially designed for women and covering a wide range of subjects were again presented in the mornings. The weekly "Home Front Talk" from main stations was continued. The Service was again indebted to the Association for Country Education, Otago University, for a series of twice-a-week talks on various aspects of domestic economy. These have given valuable advice about diet and housekeeping generally, including difficulties incident to shortages. When meat rationing was introduced, the Association provided special talks to explain rationing and give recipes to meet the conditions. Popular talks were given regularly on health in the home, prepared by the Department of Health.

The daily session, "For My Lady," included serial dramas and many programmes on great musicians, singers, and composers.

*Sporting Broadcasts.* Sporting broadcasts were continued on a restricted scale. Club and representative Rugby matches numbered 113. Cricket matches, racing and trotting meetings, and other sporting fixtures, including Rugby League matches in Auckland, the New Zealand Swimming Championships, the Combined Services' Athletic Meeting, and surveys of play at the Dominion Bowling Championship, were covered.

Every Sunday evening Station 2YA and the short-wave station ZLT 7 broadcast for New Zealand Forces in the Pacific a brief survey of the chief week-end sporting results of the Dominion. Endeavours were made to cover all sporting activities which might be of interest to members of the Forces overseas. In addition to the broadcast, the particulars were supplied to the Armed Forces for inclusion in their newspapers and bulletins.

A commentary on the running of the 1943 Melbourne Cup was rebroadcast by courtesy of the Australian Broadcasting Commission.

*Special Services and Co-operation with other Government Departments.*—For security reasons, weather reports and birthday greetings for children were not broadcast. Seven hundred and sixty announcements regarding missing cars and motor-cycles and 338 appeals relative to missing persons were broadcast. Extensive use was made of broadcasting in furtherance of the war effort and also in informing people of the procedure to be followed on occasions such as voting at the General Elections.

Co-ordinated publicity was undertaken by means of talks, special programmes, and announcements on many aspects, including Liberty Loans, national savings, and the campaign conducted in connection with comforts for the National Patriotic Board's Fighting Forces Appeal. Patriotic and Liberty Loan concerts were organized by the Service and broadcast.

*National Broadcasting Service Recordings.* Shortage of material made it necessary to curtail the recording activities, the main recording done being that connected with war news and commentaries and events of national importance. In these categories the records made during the year will be of great historic and programme value in the future.

*The "New Zealand Listener."* The *New Zealand Listener* continues to show an increased circulation and remains one of the most widely-circulated and closely-read journals in the Dominion. The shortage of newsprint and the consequent restriction on its use has resulted in a reduction in the average number of columns per issue, while the average volume of advertising per issue has shown a slight tendency to increase. Programmes of all stations are still printed in some detail, and space was found for advance publicity of important broadcasts.

In spite of paper restrictions, the *Listener* still co-operates with the Department of Health in the education of the public in the simple laws of health. Every issue devoted space to the war and national morale by special articles and editorial comment.

The journal has provided a valuable liaison with listeners, and has on such occasions as the parliamentary elections specially featured supplementary information which has contributed to the success of the broadcast programme.

*Relations with Overseas Organizations.* The B.B.C. again accorded the Service much valuable assistance, for which grateful acknowledgment is recorded. Permission to rebroadcast the Empire stations was again available, and many excellent recorded programmes were sent to New Zealand by the B.B.C. At the invitation of the B.B.C. the Service supplied material for inclusion in B.B.C. programmes on Empire Day, recorded messages from members of the British Army in New Zealand for Christmas Day, and contributions from the National Broadcasting Service's Pacific Service Broadcasting Unit.

Thanks are due to the Australian Broadcasting Commission for extending valuable facilities to the Service, particularly in the short-waving from Sydney to England of the Service's contributions to B.B.C. programmes. This covered recorded messages from British children in New Zealand for inclusion in the Australian Broadcasting Commission's session, "Hello, Parents." By arrangement with the Commission the results of the Federal Elections in Australia were broadcast in New Zealand.

The Pacific Broadcasting Unit recorded messages from the Fijian Forces for broadcasting by the Fiji Broadcasting Service.

Thanks are also due to other overseas broadcasting Services, particularly for facilities afforded New-Zealanders with the Forces overseas to broadcast messages to New Zealand, which are recorded and rebroadcast.

In order that members of the American Forces in New Zealand might have available programmes of the type to which they are accustomed to hear in their home country, the Broadcasting Service allocated Station 1ZM to the United States authorities, and this station will, so long as the need exists, be operated by those authorities as an American Expeditionary Force Station.

*Short-wave Broadcasts.* The Service broadcast each evening over Station 2YA and the Post and Telegraph Department's short-wave station, ZLT 7, a ten-minute digest of New Zealand news supplied by the Director of Publicity. The short-wave broadcast was directed to the New Zealand Forces in the Pacific beyond the coverage of Station 2YA.