

Lantern Slides.—A collection of natural colour slides is being assembled, and as soon as the range of subjects becomes sufficiently comprehensive, sets will be distributed for lecture purposes in countries overseas.

National Film Library.—With the cessation of hostilities many of the library films became obsolete and consideration had to be given to the best method of utilizing the services of the organization under peacetime conditions. It was decided, therefore, that the library could more properly fulfil its functions of general education under the control of the Education Department, and it was agreed that this should come about and that the library be transferred to a city location.

Art Branch.—The activities of this section have changed over to meet the peacetime requirements of various Departments. Several new travel posters have been prepared in anticipation of overseas requirements, and this preparatory work for eventual campaigns is continuing.

Film.—The Film Production Manager reports:—

“The major activity of the National Film Unit continued to be the production of the newsreel *Weekly Review*. The end of the war called for some changes in the format and content of the reel, with emphasis upon such matters as rehabilitation of servicemen and the industrial and social problems involved in national readjustments to peacetime life. In civilian attire *Weekly Review* is received with sustained interest by audiences throughout the Dominion. Extracts from it were screened throughout Australia at almost weekly intervals during the year by an Australian newsreel company, and some items were incorporated in American newsreels.

“Special film undertakings, of which there were seven, included the production of a short film on Maori songs and dances, the commencement of a colour film, intended for theatrical release, called *High Country*—sheep-farming, and a 1,000-foot record of the reclamation of vehicles for the U.S. Army. Production of a 1,500 ft. film-history of *Housing in New Zealand* was begun early in the year. The problems of production in colour are still great, and further experimental work is being undertaken with a view to arriving at the system most suitable for local use.

“In January, 1946, a cameraman of the National Film Unit was sent to Japan to cover the arrival and activities of J Force in that country.

“During the year the total of film distributed increased from 1,000,000 ft. in both sizes to 1,250,000 of 35 mm. and 353,000 of 16 mm.”

(b) REPLANNING OF LITERATURE

Satisfactory progress has been made with the production of advertising booklets. The major sales booklet for overseas distribution is in the hands of the Government Printer, a new tourist folder-map and a sporting booklet are also ready for production. Various sectional pieces, either booklets or folders, more particularly descriptive of individual resorts, routes, or regions of tourist interest dealing with the whole of New Zealand, have also been prepared and the work is now almost completed.

(c) FORWARD PLANNING

The Department has prepared plans for future advertising activities with a view to the successful undertaking of these essential tasks.