

Brewery Company and Location.	Quantity of Liquor sold by Brewery, Year ended 31st March, 1945.		Total Quantity sold.
	To Hotels.	To Individuals and Agencies.	
<i>Palmerston North Police District—</i>	Gallons.	Gallons.	Gallons.
Burton Brewery Co., Ltd., Palmerston North	83,214	6,356	89,570
Standard Brewery Co., Ltd., Palmerston North	154,267	25,960	180,227
Tui Brewery Co., Ltd., Mangatainoka	23,600	495,970	519,570
Kauri Brewery Co., Ltd., Woodville	15,143	184,476	199,619
<i>Wellington Police District—</i>			
W. Burridge and Son, Wellington	55,032	51,003	106,035
O'Halloran's Brewery, Wellington	20,895	20,177	41,072
Thorndon Brewery (New Zealand Breweries, Ltd.), Wellington	1,458,683	354,475	1,813,158
Macarthy's Brewery, Wellington	468,598	7,926	476,524
Wellington Breweries, Ltd., Petone	6,862	4,078	10,940
<i>Nelson Police District—</i>			
Nelson Breweries, Ltd., Nelson (Nelson and Raglan Breweries amalgamated 1st February, 1945)	173,524	171,834	345,358
Marlborough Brewery Co., Ltd., Blenheim	83,426	33,683	117,109
<i>Greymouth Police District—</i>			
Westland Breweries, Ltd., Greymouth	458,317	50,062	508,379
Stewart's Brewery, Greymouth	Nil	752	752
Morley and Co., Westport	111,674	3,022	114,696
Robt. Ford and Co., Ltd., Hokitika	111,988	2,677	114,665
<i>Christchurch Police District—</i>			
Ballins Breweries (N.Z.), Ltd., Christchurch	1,354,406	108,400	1,462,806
New Zealand Breweries, Ltd. (Christchurch Branch), Christchurch	1,774,008	149,364	1,923,372
<i>Timaru Police District—</i>			
New Zealand Breweries, Ltd. (Timaru Branch), Timaru ..	324,920	296,542	621,462
<i>Dunedin Police District—</i>			
New Zealand Breweries, Ltd. (Speight Branch), Dunedin	4,245,533	32,077	4,277,610
New Zealand Breweries, Ltd. (McGavin-Strachan Branch), Dunedin	741,096	27,791	768,887
Dunedin Brewery Co., Dunedin	200,500	11,500	212,000
Caversham Brewery, Dunedin	Has not functioned during past five years		
<i>Invercargill Police District—</i>			
Southland Breweries, Ltd., Invercargill	2,616	36,887	39,503
Waikiwi Brewery (Whittingham and Co., Ltd.), Waikiwi	108	42,984	43,092
Gore Brewery, Gore	Nil	23,900	23,900

343. It will be noted that the large breweries supplied nearly all their products to hotels. The small breweries carry on what is in effect a large retail trade direct with the public. The Gore Brewery, for example, at Gore sold nothing to hotels, but supplied 23,900 gallons to private individuals. Mr. L. J. Stevens, the chairman of directors of Dominion Breweries, expressed this view of the small breweries:—

My experience of the small breweries is that they cater for a particular type of trade, and they could not, as small breweries, compete under any circumstances with the bulk trade required by the main hotels. The profits in beer are very, very small and are secured only by substantial turnovers. Small breweries sell in small quantities to the outside public at higher prices, at a semi-wholesale price, and thereby get a higher mark-up on their goods.

Again (R. 6747), Mr. Stevens described the small brewery as doing "a pot and jug business." He said that his company, as a major company, had no desire to cripple the small concerns.