

PROGRAMMES

Studio Presentations.—The extent to which ZB programmes are associated with listeners is sometimes overlooked. In addition to the many New Zealand artists who broadcast performances, a large number of individuals joined in audience-participation programmes. The following figures indicate the number of people who appeared before ZB microphones :—

Station.	Studio Presentations.	Audience-participation Programmes.	Total.
1ZB	452	1,002	1,454
2ZB	114	600	714
3ZB	599	260	859
4ZB	56	64	120
2ZA	96	196	292

Station-built Programmes.—The programme and script writing staff supplied a great number of station-built programmes comprising either script and recordings or spoken material. The following figures give an indication of the extent to which these sessions contributed to the daily programmes :—

Station.	Advertising Programme Scripts.	Non-advertising Programme Scripts.	Total.
1ZB	200	100	300
2ZB	760	309	1,069
3ZB	811	640	1,451
4ZB	192	260	452
2ZA	228	193	421
	2,191	1,502	3,693

Studio Interviews.—Many overseas visitors gave interviews or talks on a variety of subjects. These included Mr. Colin Horsley, New Zealand pianist ; Madame Ninon Vallin, French soprano ; Messrs. Eugene Goossens and Warwick Braithwaite, overseas conductors ; Mr. Mierowski, pianist ; Captain John Stewart, eye-witness account of the Texas City explosion ; Miss Violet Palmer, of the British Council ; Mr. Boyd Neel ; Miss Ruth Park, winner of the Sydney *Morning Herald* Literary Prize ; Lieutenant-Commander S. M. Smits, of the Netherlands Navy ; Miss Bathie-Stewart ; Mr. Clement Williams, Australian baritone ; Dr. Carlson ; Sir John Falconer, former Lord Provost of Edinburgh ; Mr. Arne Okkenhaug, Director of School Broadcasts, Norway ; and Miss Mary Somerville, O.B.E., Assistant-Controller of Talks to the British Broadcasting Corporation.

Overseas Artists.—The Russian tenor, Senia Chostiakoff ; Allen Eddy, Australian baritone ; and Nettie Mackay, New Zealand mezzo-soprano, toured the ZB stations and were very well received by listeners. Other visiting overseas artists who contributed to ZB programmes included John Charles Thomas, whose final New Zealand concert was given a Dominion-wide hook-up, and George Formby, who donated his services to the Aid to Britain Council for a nation-wide broadcast. In addition, there