

STATEMENT No. 6
INCOME AND EXPENDITURE IN RESPECT OF ADVERTISING SERVICE

Expenditure.	1948-49.	1947-48.	Per Cent. of Revenue.		Revenue.	1948-49.	1947-48.
			1948-49.	1947-48.			
Salaries, wages, and allowances	£ 12,473	£ 11,173	20.90	20.34	Advertising signs, publications, &c.	£ 59,673	£ 54,911
Stores and materials . . .	4,340	2,907	7.27	5.30			
Insurance and depreciation	9,133	8,598	15.31	15.66			
Office and general expenses	4,705	4,227	7.88	7.70			
Operating profit	30,651 29,022	26,905 28,006	51.36 48.64	49.00 51.00	Operating profit	59,673	54,911
Payments to railway revenue—	59,673	54,911	100.00	100.00			
Rent of premises and sites	13,057	12,270	21.88	22.35			
Commission	1,492	1,373	2.50	2.50			
Freights	562	260	0.94	0.36	Operating profit	29,022	28,006
Net profit	13,911	14,163	23.32	25.79			
	29,022	28,006	48.64	51.00		29,022	28,006