devoted to home economics, overseas news, film and theatre news, book reviews, fashion guides, home-makers' quiz, health and beauty information, and nutrition. The programme is supervised by a woman announcer attached to each station.

The Plunket Society provided a series of talks on mothercraft, and there were interviews with prominent visitors, and special broadcasts. The Service is grateful for material received for this programme from the High Commissioner for the United Kingdom, the High Commissioner for Australia, the United States Legation, from film exchanges, and from the British Council.

FINANCIAL REPORT

The accounts for the year under review show an excess of income over expenditure of £29,583 (£126,903) for the National Division and £52,140 (£29,470) for the Commercial Division. Figures for the previous year are shown in parentheses for comparison.

Income from licence fees exceeded last year's figure by £20,356 and totalled £498,630, while revenue from the sale of time on the air recovered by £57,157 to £305,549 through an easing in the restrictions of broadcasting hours for electricity-conservation purposes. The total income of the two Divisions from all sources was £853,953, as compared with £762,091 for the previous year.

The total expenditure, excluding capital but including depreciation, for the two Divisions of the Service was £771,969 (£605,718). The item "Land and buildings" appears in the Balance-sheet at £231,773, compared with £165,567 for 1947–48. "Machinery and plant" are shown at £234,177 (£70,193), and "Office and studio equipment" stands at £81,501 (£55,420).

Expenditure for the year under the main headings and reasons for the increases were :—

(*a*) *National Division*—

Programme Expenditure, £125,720. This figure shows an increase of £18,677 over the previous year's expenditure, due to extended use being made of New Zealand talent in recorded productions and studio broadcasts.

National Orchestra and Concert Presentation: The amount of £78,673 under this heading is in excess of last year's expenditure by £25,032. This was principally due to increased rates of remuneration payable to members of the Orchestra, and the heavy travelling-expenses involved in visits to towns throughout New Zealand.

General Administrative and Running Expenses: Expenditure of £266,256 under this heading shows an increase of £77,394. The expansion of the Service and the development of new stations, together with higher prices for goods and services, caused a general increase in nearly all items of expenditure. The main causes for this additional expenditure, however, were increased rates of pay to staff and the appointment of additional staff for the short-wave and new stations.

(*b*) *Commercial Division*—

Programme Expenditure, £47,172. This expenditure represents an increase of £15,407, which was due partly to the development of programmes using live talent, the extended use of audience-participation programmes, and to greater expenditure on sustaining programmes in non-advertising time.

General Administrative and Running Expenses: The expenditure of £214,828 under this heading was greater by £27,782 over the previous year's figure. This was mainly due to commission on increased sales and increased salary rates.