

STANDARD MARK

During the year, 164 applications for licences to use the Standard Mark were received from applicants engaged in 8 different industries. Over the same period, 166 licences were issued, bringing the total number granted since 1944 to 1,063. Of these, 61 have been cancelled, in most cases because the licensee has gone out of business. At the close of the year, therefore, there were 1,002 current licences. Table A shows the licences granted during the year, the total licences issued to date, and the industries over which they are distributed :—

Table A—Licences to Use the Standard Mark

Industry.	Licences Granted, 1948-49.	Total Licences Granted.
Household furniture	55	551
Motor-car cleaning and lubrication services	105	358
Footwear	..	38
School paper stationery	1	15
Household tinware utensils	..	10
Hearing-aid equipment	..	10
Paua shell jewellery	..	10
Leather dress gloves	..	8
Ready-mixed paints	..	5
Regenerated lubricating-oil	..	5
Cow-covers	..	3
Fire-extinguishers	..	3
Preservative pretreatment of timber	..	3
Plywoods	..	3
Inks	..	3
Milking-machine rubberware	..	3
Shirt and pyjama sizes	..	2
Terazzo work	..	2
Flushing-cisterns	..	2
Creosote for preservation of timber	..	2
Salt glazed-ware pipes	..	2
Soaps	..	2
Flock	..	2
Nylon toothbrushes	..	1
Ceiling roses	..	1
Fish-liver oils	..	1
Men's working garments	..	1
Oily canvas clothing	..	1
Precast concrete drainage pipes	..	1
Precast concrete pressure pipes	..	1
Earthenware roofing-tiles	..	1
Lubricating-cup greases	..	1
Fencing wire	..	1
Electric plugs and sockets and ceiling roses	..	1
Rating and testing of heating elements	..	1
Garden tools	..	1
Joiners' glue	..	1
Asbestos-cement products	..	1
Plugs and sockets and switches	1	1
Vegetables	1	1
Mincers	1	1
Electric kettles and jugs	1	1
School rulers	1	1
Totals	166	1,063