

SCHEDULE 12.—STATISTICS OF CINEMATOGRAPH-THEATRES

	1939-40.	1940-41.	1941-42.	1942-43.	1943-44.	1944-45.	1945-46.*
Theatres (number)	574	572	548	523	525	551	568
Persons engaged (number)—							
Males	1,534	1,536	1,460	1,442	1,495	1,543	1,543
Females	1,363	1,443	1,567	1,672	1,765	1,837	1,770
Total	2,897	2,979	3,027	3,114	3,260	3,380	3,313
Salaries and wages paid (£)—							
To males	241,005	241,940	249,874	256,077	280,980	299,767	322,214
To females	112,123	120,822	129,170	149,212	165,724	193,058	208,631
Total	353,128	370,762	379,044	405,289	446,704	492,825	530,845
Seating accommodation (number)—							
Seats at under 1s. 6d.	75,176	79,813	72,049	67,351	71,690	68,614	64,432
Seats at 1s. 6d.	145,463	148,700	146,773	147,275	145,565	149,338	151,926
Seats at 2s.	34,477	38,698	37,900	39,115	40,333	41,652	43,179
Seats at over 2s.	11,674	10,264	10,930	12,783	12,328	14,889	14,409
Total seats available	266,790	271,555	267,652	266,524	269,916	274,493	273,946
Paid admissions (number)	31,171,130	31,491,811	31,218,474	34,034,232	38,256,659	35,520,430	36,965,771
Theatre revenue (£)—							
Admission receipts (including amusement-tax)	2,009,662	2,107,443	2,133,523	2,421,058	2,803,086	2,588,111	2,817,646
Screen advertising	31,170	30,392	36,511	35,660	42,961	51,488	61,258
Other receipts	60,167	60,568	55,089	53,357	48,452	46,784	54,513
Total theatre revenue	2,100,999	2,198,403	2,225,723	2,510,075	2,894,499	2,686,383	2,933,417
Theatre expenditure (£)—							
Salaries and wages	353,128	370,762	379,044	405,289	446,704	492,825	530,766
Film hire	601,215	607,257	622,302	686,696	806,322	778,257	851,779
Freight	36,451	32,568	32,381	34,906	38,389	38,948	37,048
Advertising	174,573	167,843	153,470	146,863	152,986	149,991	150,017
Amusement-tax	53,783	58,146	69,799	87,609	121,169	110,241	131,199
Rent	271,353	289,434	285,524	285,773	280,303	285,156	324,137
Other expenses	350,308	367,516	355,419	397,583	415,216	370,949	433,653
Total theatre expenditure	1,840,811	1,913,526	1,897,939	2,044,719	2,270,089	2,226,308	2,408,499

* Latest figures available.