

CLASSIFICATION OF THEATRES

The following table shows a classification of theatres according to number of screening days per week and of circuit operators :—

Screening.	Theatres.	Persons Engaged.	Salaries and Wages.	Seating Accommodation.	Paid Admissions During Year.	Average Admission Charge.*
	Number.	Number.	£	Number of Seats.	Number.	d.
Six days per week ..	195	2,419	443,702	168,374	31,283,038	18·9
Odd days per week ..	202	737	69,434	72,923	4,559,824	14·6
Circuit ..	171	157	17,630	32,649	1,122,909	15·3
Totals ..	568	3,313	530,766	273,946	36,965,771	18·3

Screening.	Theatre Revenue.				Theatre Expenditure.*
	Admission Receipts.*	Screen Advertising.	Other.	Total.	
	£	£	£	£	£
Six days per week ..	2,467,754	50,574	47,597	2,565,925	2,148,733
Odd days per week ..	278,292	8,157	5,724	292,173	253,182
Circuit ..	71,600	2,527	1,192	75,319	66,584
Totals ..	2,817,646	61,258	54,513	2,933,417	2,468,499

*Including amusements-tax.

CLASSIFICATION, BY PROVINCIAL DISTRICTS

The table represented hereunder gives, by provincial districts, the principal statistics of cinematograph-theatres for the year 1945-46 :—

Provincial Districts.	Theatres.	Persons Engaged.	Salaries and Wages.	Seating Accommodation.	Paid Admissions During Year.	Average Admission Charge.*
	Number.	Number.	£	Number of Seats.	Number.	d.
Auckland ..	236	1,336	210,560	110,291	14,792,827	18·1
Hawkes Bay ..	22	158	23,702	11,495	1,692,804	17·8
Taranaki ..	38	137	21,224	14,030	1,471,640	17·1
Wellington ..	91	750	130,258	57,940	8,584,498	19·0
Marlborough ..	5	39	6,379	2,953	308,871	17·8
Nelson ..	26	87	10,630	8,640	970,232	15·7
Westland ..	16	64	9,067	6,395	623,467	15·5
Canterbury ..	55	434	71,642	30,617	4,962,160	19·4
Otago—						
Otago portion ..	51	197	31,687	21,084	2,511,267	18·2
Southland portion ..	28	111	15,617	10,501	1,048,005	17·1
Totals ..	568	3,313	530,766	273,946	36,965,771	18·3