

APPENDICES.

APPENDIX I.

SIXTH ANNUAL REPORT OF THE GENERAL MANAGER OF TOURIST AND HEALTH RESORTS.

SIR,— Department of Tourist and Health Resorts, Wellington, 27th June, 1907.

I have the honour to submit herewith the departmental report for the year ending the 31st March, 1907.

I have, &c.,

T. E. DONNE,
General Manager.

The Right Hon. Sir J. G. Ward, P.C., K.C.M.G.,
Minister of Tourist and Health Resorts.

It is my pleasing duty to bring under your notice a very substantial advance in the overseas traffic during the past year. Special care has been taken to record the names and addresses of overseas visitors who are bent on sightseeing or health-recruiting missions, as distinct from settlers, and every precaution has been taken to prevent duplications. The total number recorded during the year was 9,684, as against 7,142 for the previous year, showing an increase of 2,542. The expenditure of money in New Zealand by this number, estimated at £50 per head, shows an advance in value of the traffic of £127,100, making a total estimated value of £484,000 for 1906-7, as against £357,000 for 1905-6. It is very probable that quite a considerable percentage of travellers has not been recorded, in view of which, and the low estimate taken as the probable expenditure per head, I think that if it were possible to obtain accurate figures, the value of the traffic would be found to be considerably over half a million sterling for the past year.

The increase for the year of 2,542 persons is made up as follows: From Australia, 2,149; from the United Kingdom, 18; from the United States and Canada, 111; from Europe, 85; from Africa, 59; from other countries, 127. There was a decrease of 7 from India.

The following table shows the number of visitors to this country from all sources, and the estimated value of traffic for the past four years:—

	1903-4.	1904-5.	1905-6.	1906-7.
Australia	2,726	2,892	3,463	5,612
United Kingdom	1,795	2,025	2,376	2,394
United States and Canada	417	563	652	763
European Continent	102	146	175	260
Africa	64	113	187	196
India	61	86	92	85
Other countries	68	167	247	374
	5,233	5,992	7,142	9,684
Estimated expenditure by visitors	£261,000	£299,000	£357,000	£484,000

REVENUE.

The direct receipts of the Department for the year amount to £18,202 5s. 4d., as against £15,820 10s. 11d. for 1905-6, showing a substantial increase of £2,381 14s. 5d., or 15 per cent. I am of opinion that the revenue would have shown even better results had the conditions been normal. Undoubtedly the International Exhibition accounted in a very large degree for the absence of the usual number of New-Zealanders from several resorts on which the Department depends for its direct revenue. The absence of local visitors has been particularly noticeable at Hanmer Springs, Lake Wakatipu, and Rotorua. There has been considerable increase in the number of overseas visitors to these places; but as the number of New Zealand visitors usually averages about four to every one from overseas, the increase in the latter, great as it is, does not compensate for the loss by way of direct revenue caused by the absence of several thousands of local people who annually seek change at these places, and who this year found their way to the Exhibition.