

Draft of Letter to be sent by the Firm signing the Agreement at Side hereof to all New Zealand Wholesale Houses and Brokers, and to all New Zealand Distributors and Retailers purchasing direct in Wholesale Quantities. See Clause (2) of Agreement.

DEAR SIRs,—
We beg to notify you that, having placed our goods, as under, on the protected list of the Proprietary Articles Trade Association of New Zealand, we shall be pleased to supply you direct on your agreeing with us that you will not resell them at less than the following prices, or any that may from time to time be substituted therefor on the latest issue of the New Zealand protected list of P.A.T.A. lines :—

Name of Goods.	Price to Retailers less not more than 5 per Cent. Cash over Counter or 2½ per Cent. Monthly Settlements.	Price to Public.

And further agreeing that you will not supply any of them to any distributor whose name we may at any time advise you of, or whose name may be on the stop list of the P.A.T.A., and that you will if and when required by us obtain from purchasers from you a signed agreement, to be prepared by us, binding the purchasers not to sell any of the goods mentioned above at less than the prices herein set forth.

Further, you will not sell or supply any of these goods to any wholesale trader unless and until you ascertain from the secretary of the P.A.T.A. that such trader has signed an agreement similar to this.

Further, that you will endorse all your invoices of these goods as from this date with our conditions of sale, viz. : “ Those goods in this invoice, which are included in the current list of the Proprietary Articles Trade Association of New Zealand, are sold by us as agent on the conditions that they shall not be resold at prices less than the respective prices fixed by the manufacturer and stated in such list, and no rebate, bonus, coupon, or allowance greater than 2½ per cent. shall be made or given. Acceptance of the goods is acceptance of these conditions.”

And, further, that for the purpose of maintaining the sale conditions as endorsed you will when requested by the secretary of the P.A.T.A. give him all reasonable assistance and information in respect of any sale by you of any of our goods to any named purchaser.

All protected goods sold by us are supplied upon the express condition that the agreement as above is rigidly maintained both as regards goods on hand and further supplies, and the acceptance of such supplies is considered as evidencing an agreement on the part of the purchaser to observe these conditions strictly. Will you please signify your acceptance by signing and returning to us the copy herewith of this letter. Trusting to be favoured with your esteemed orders.

Yours faithfully,

We/I agree to accept supplies on the terms of this letter.

Date :
Signature :

APPLICATION TO LIST LINES OR ALTER PRICES OF LINES ALREADY LISTED.
To the Secretary, Proprietary Articles Trade Association of New Zealand, Box 1434, G.P.O., Wellington, N.Z.

Size or Advertised Price.	Proposed Minimum Price to Public, less not more than 5 per Cent. Cash over Counter, or 2½ per Cent. Monthly Settlement.	Name of Article.	Proposed Minimum Prices from Wholesalers to Retailers, less not more than 2½ per Cent. Discount.	Proposed Prices to Wholesalers, showing Discounts and Quantities, also Size of Minimum Order considered a Wholesale Quantity. (Not for Publication.)
(1.)	(2.)	(3.)	(4.)	(5.)

State whether applicants are proprietors of or sole New Zealand agents for above goods :
If above are imported lines, state (a) whether they can be imported by other firms than the applicants ; and, if so, (b) whether at the same prices as the applicants
State (a) whether supplies to the New Zealand market can be controlled ; and (b), if answered affirmatively, state method fully, either here or on a separate sheet
Cheque for annual subscription herewith, value £
Name of applicants :
Address :
Date :