

GOODS STATISTICS.

The principal statistical figures dealing with the operation of goods traffic are shown below :—

	1936.	1935	Variation.	Per Cent.
Goods-train mileage	6,302,851	5,972,692	+330,159	5·53
Goods earnings	£4,359,750	£4,138,434	+£221,316	5·35
Revenue goods tonnage	6,188,805	6,023,960	+164,845	2·74
Average haul (miles)	72	70	+2	2·86
Average revenue per ton-mile	2·39d.	2·42d.	—0·03d.	1·24
Average revenue per ton	14s. 4d.	14s. 1d.	+3d.	1·78

Train-miles and earnings increased in practically the same ratio. The slight fall in the average revenue per ton-mile is the natural result of the lengthened haul.

	1936.	1935.	Variation.	Per Cent.
Total gross ton-miles revenue freight ..	1,499,094,741	1,405,743,924	+93,350,817	6·64
Goods-vehicle miles (loaded) ..	122,293,680	115,084,491	+7,209,189	6·26
Goods-vehicle miles (empty) ..	58,215,380	55,065,882	+3,149,498	5·72
Total goods-vehicle miles ..	180,509,060	170,150,373	+10,358,687	6·09

The increases are in keeping with the general increase in goods traffic for the year. The ratio of empty to loaded vehicle-miles shows an improvement on the previous year.

Averages : Revenue, Freight Traffic.

<i>Per Mile of Line :—</i>	1936.	1935.	Variation.	Per Cent.
Goods revenue	£1,334	£1,267	+£67	5·35
Total tonnage	1,894	1,844	+50	2·74
Net ton-miles	135,797	128,453	+7,344	5·72
Gross ton-miles	458,860	430,286	+28,574	6·64
<i>Per Train :—</i>				
Gross load (tons)	237·84	235·36	+2·48	1·05
Net load (tons)	70·38	70·26	+0·12	0·17
Number of vehicles (loaded)	19·40	19·27	+0·13	0·67
Number of vehicles (empty)	9·24	9·22	+0·02	0·22
<i>Per 1,000 Gross Ton-miles :—</i>				
Revenue	£2,908	£2,944	—£36	1·22
Net ton-miles	296	298	—2	0·67
<i>Per Train-mile :—</i>				
Revenue	166·01d.	166·29d.	—0·28d.	0·17
<i>Wagon User :—</i>				
Revenue per ordinary goods vehicle ..	£157	£145	+£12	8·28
Revenue per live-stock vehicle ..	£156	£148	+£8	5·41
Average wagon-load (tons)	3·63	3·65	—0·02	0·55
Average miles per wagon per day ..	22·24	20·54	+1·70	8·28
Average net ton-miles per wagon per annum (ordinary goods)	16,492	15,377	+1,115	7·25
Average net ton-miles per wagon per annum (live-stock)	12,092	10,970	+1,122	10·23

The decrease shown in revenue per 1,000 gross ton-miles is due to the fall in the receipt per ton-mile, coupled with the fall in the average wagon load.

ADVERTISING SERVICE.

	1936.	1935.	Variation.	Per Cent.
Revenue	£ 31,774	£ 30,030	+1,744	5·81
Expenditure	29,391	27,942	+1,449	5·19
Net revenue	£2,383	£2,088	£295	14·13

An analysis of the revenue is as under :—	1936. £	1935. £	Variation. £
Outdoor advertising	24,971	25,253	— 282
Publications	4,326	2,915	+ 1,411
Miscellaneous	2,276	1,720	+ 556
Advertising in buses	201	142	+ 59
	<u>£31,774</u>	<u>£30,030</u>	<u>+£1,744</u>