

1937.
NEW ZEALAND.

ANNUAL REPORT
OF THE
NATIONAL BROADCASTING SERVICE
(FOR THE FIFTEEN MONTHS ENDED 31st MARCH, 1937).

Presented to both Houses of the General Assembly pursuant to the Provisions of the Broadcasting Act, 1936.

REPORT.

I HAVE the honour to submit the following report on the operations of the Service for the period 1st January, 1936, to 31st March, 1937. For the first six months of that period the Service was controlled by the New Zealand Broadcasting Board, which was abolished on 30th June, 1936, by the Broadcasting Act, 1936. Since the 1st July, 1936, the Service has been carried on as a Government Department.

The most important events of the period under review were the initiation of broadcasts of the proceedings of Parliament and the opening of a new 60 kilowatt transmitter at Titahi Bay, Wellington.

RECEIVING LICENSES.

The number of radio-receiving licenses at 31st March, 1937, was 242,306, an increase of 170,853 over the number in existence when the New Zealand Broadcasting Board took over the Service on 1st January, 1932. As the estimated number of dwellings in New Zealand is 375,000 approximately, it will be seen that about 64 per cent. of the houses are equipped with radio-receiving sets.

Hereunder are shown the increases in licenses during the past seven years:—

	Number of Licenses.	Increase for Year.
31st December, 1929	50,273	..
31st December, 1930	60,162	9,889
31st December, 1931	71,453	11,291
31st December, 1932	88,993	17,540
31st December, 1933	113,053	24,060
31st December, 1934	148,284	35,231
31st December, 1935	183,830	35,546
31st December, 1936	231,364	47,534
31st March, 1937	242,306	*58,476

* Increase for fifteen months.

PERCENTAGE OF LICENSES TO POPULATION.

In the Dominion there are now 15·395 licenses per hundred of population. The table below shows the position based on the latest figures obtainable in the seven countries having the greatest density of licenses:—

Country.	Date to which Percentage refers.	Percentage of Licenses to Population.
Denmark	31st December, 1936	17·598
Great Britain	31st December, 1936	17·153
Sweden	31st December, 1936	15·113
New Zealand	31st December, 1936	14·537
Australia	31st December, 1936	13·092
Canada	31st December, 1936	12·238
Germany	31st December, 1936	12·221