

The following table shows the percentage of licenses to population in towns of the Dominion :—

Town.			Percentage of Licenses to Population.	Town.			Percentage of Licenses to Population.
Blenheim	..	..	23·70	Napier	..	..	17·83
Masterton	..	..	23·64	Auckland	..	..	17·55
Ashburton	..	..	22·71	Timaru	..	..	17·42
Wellington	..	..	20·82	Bluff	..	..	17·37
Hamilton	..	..	20·71	Greymouth	..	..	16·73
Oamaru	..	..	20·54	Gisborne	..	..	16·37
Wanganui	..	..	19·79	Nelson	..	..	16·30
New Plymouth	..	..	19·19	Invercargill	..	..	15·73
Palmerston North	..	..	18·77	Westport	..	..	15·32
Christchurch	..	..	18·49	Whangarei	..	..	15·29
Dunedin	..	..	18·31	Rotorua	..	..	14·51
Hastings	..	..	17·93				

HOURS OF TRANSMISSION.

During the fifteen months ended 31st March, 1937, the total hours of transmission numbered 34,932, which shows a proportionate increase over the figure for the previous twelve months.

The subjoined table shows the progressive increases in the hours of transmission since 1st January, 1932 :—

	Hours of Transmission (Rate per Annum).				
At 1st January, 1932	..	..	..	..	10,612
At 1st January, 1933	..	..	..	..	16,484
At 1st January, 1934	..	..	..	..	23,036
At 1st January, 1935	..	..	..	..	25,700
At 1st January, 1936	..	..	..	..	27,456
At 31st March, 1937	..	..	..	..	27,593

For the fifteen months ended 31st March, 1937, out of 34,932 hours of transmission-time, 36½ were lost owing to technical faults and power failures.

PROGRAMMES.

The National Broadcasting Service continued to supply throughout the period programmes from the eight national stations indicated hereunder :—

Station.			Aerial Energy.		Frequency.	Wave-length.
					Kilocycles/Second	Metres.
1YA Auckland	..	..	10·00 kw.	..	650	462
IYX Auckland	..	..	0·15 kw.	..	880	341
2YA Wellington	..	..	60·00 kw. (formerly 5 kw.)	..	570	526
2YC Wellington	..	..	0·20 kw.	..	840	357
3YA Christchurch	..	..	10·00 kw.	..	720	416
3YL Christchurch	..	..	0·30 kw.	..	1,200	250
4YA Dunedin	..	..	10·00 kw.	..	790	380
4YO Dunedin	..	..	0·15 kw.	..	1,140	263

Throughout the period use was made of the best musical and other talent available in the Dominion, and many eminent artists from overseas were engaged. In addition, the library of recordings was added to extensively, and listeners, through this medium, were able to hear most of the famous international artists and musical combinations.

One hundred and thirty-three concerts by musical societies and choirs and broadcasts by 1,683 different local performers were transmitted during the period.

Tours were arranged of the national stations by many notable artists, including Spivakovsky-Kurtz Trio, Leo Cherniavsky, Sydney MacEwan, Duncan Morison, Browning Mummery, Sydney de Vries, John Amadio, Arved Kurtz, Signor and Signora Marotta, Gladys Lorimer, Evelyn Gardiner, Florence Austral, Thea Philips, and Eileen Joyce.

Talks.

As far as possible advantage has been taken of the presence of visitors to the Dominion to induce them to broadcast talks, usually on subjects on which the speakers have been authorities. In addition, overseas speakers have contributed interesting talks on their experiences both here and abroad, and suitable local speakers have been encouraged and have been engaged whenever the opportunity arose. A pamphlet has been prepared to assist those who have had no previous broadcasting experience, and the staff of the Broadcasting Service give them every possible assistance.

Included in the list of speakers heard either direct from the national stations or by rebroadcasts from overseas stations were—Lord Bledisloe, Lord Nuffield, Right Hon. Stanley Baldwin (now Earl Baldwin of Bewdley), Marquis of Hartington, Viscount Elibank and Viscountess Elibank, Right Rev. Graham-Brown, Right Rev. Bishop of Wellington, Sir Stanton Hicks, Sir Joseph Byrne, Vice-Admiral J. E. T. Harper, M. Henri Cochet, Mr. Cherry Kearton, Mr. Lincoln Ellsworth, Rev. David Lang, Rev. C. F. D'Arcy, Madame de Vries, Dr. Weston Price, Mr. J. E. Lovelock, Dr. C. Rolls, Hon. B. S. Stephens, Right Hon. R. B. Bennett, Dr. Winifred Cullis, Right Hon. J. Lyons, Dr. H. J. Hogbin, Dr. A. R. Southwood, Dr. Francis Lloyd, Mr. A. E. R. Gilligan, Mr. Walter Hagen, Marchelee Booth Clibborn, and M. Lajos Steiner.