The New RCA Loudspeaker 103



Reproduction by Loudspeaker 103 is unusually clear and distinct. Voice is clean-cut and natural and musical notes are reproduced with remarkable fidelity. Although it is very sensitive, it will handle substantial volume without overloading.

RCA Loudspeaker 103
£12/10/-



S the pioneer in every marked improvement to radio broadcast reception in the home, it is fitting that the Radio Corporation of Amercia should create a Loudspeaker which is not only an exceptional reproducer, but is cornamental masterpiece. The artistic appearance

also an ornamental masterpiece. The artistic appearance of RCA Loudspeaker 103 is as completely satisfying to the eye as its superb performance is to the ear.

Every semblance of a mechanical device has been effectively eliminated from the encasement. The wooden frame and pedestal are moulded to resemble hand-carved oak. This frame is many times stronger than one actually carved out of wood and it is not susceptible to variations in temperature or moisture which might crack or warp an ordinary wood frame. A beautiful tapestry medallion conceals the mechanism of Loudspeaker 103 and completes the decorative design of the instrument.



